

Dr. Oindrila Banerjee MCom, MBA, PhD

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OBJECTIVE

- ❖ To apply for a faculty position and pursue independent research & teaching

HIGHLIGHTS

- ❖ Have 21 years of Teaching experience as a Lecturer and visiting faculty in Colleges, Head Examiner of Finance– Calcutta University, University Station Supervisor– WBUT, Invigilator and Examiner in different State Colleges under University of Calcutta
- ❖ Teaching experience in all Commerce and Management subjects
- ❖ Have 8 years of Research experience
- ❖ Teaching BCom, MCom, BBA, MBA, HS, ISC, ICSE, CBSE, Madhyamik students
- ❖ Good oral and written communication skills in English, Bengali, and Hindi

ACADEMIC HISTORY

- ❖ Ph.D, *Finance*, 2023, *Vidyasagar University, India*
- ❖ MBA, *Finance*, 2016, *IGNOU, India–1st Division*
- ❖ PGDIM (Post Grad. Dipl. in Mgt.), 2011, *IGNOU, India– 1st Class Distinction*
- ❖ PGDFM (Post Grad. Dipl. in Fin. Mgt.), 2011, *IGNOU, India– 1st Class*
- ❖ DIM (Diploma in Mgt.), 2010, *IGNOU, India– 1st Class Distinction*
- ❖ M.Com. *Finance*, 2002, *University of Calcutta, India– 1st Class, 9th rank*
- ❖ B.Com. 2000, *University of Calcutta, India– 1st Class*
- ❖ C.A. Foundation, 1999, *The Institute of Chartered Accountants of India, Calcutta*

WORK EXPERIENCE (21 years)

- ❖ Lecturer, *Sammilani Mahavidyalaya College, Kolkata*, 2004–Present (19 years)
- ❖ Lecturer, *Heramba Chandra College (City College), Kolkata*, 2009-2020 (11 years)
- ❖ Lecturer, *Bijoygarh Jyotish Roy College, Kolkata*, 2003-2004 (1 year)
- ❖ Teacher, *Commerce, Kamala Girls' School, Kolkata*, 2002-2003 (1 year)

OTHER PROFESSIONAL ROLES

- ❖ Head Examiner BCom (Financial Accounting), *Calcutta University*, 2019
- ❖ Examiner, *Calcutta University*, 2005-Present
- ❖ Examination Station Supervisor, *Maulana AK Azad University of Technology, Kolkata*, 2014-2018

COURSES TEACHING

- ❖ Financial Management, Marketing Management, HR Management, Business Economics, Business Mathematics & Statistics, Business Management, Principles of Management, Business Law, Company Law, Financial Accounting, Cost Accounting, Elements of Taxation Elements of Auditing, Business Communication, Financial Statement Analysis, Entrepreneurship Development

RESEARCH AREAS

Corporate Social Responsibility (CSR) Practices

- ❖ Determinants of CSR expenditure of selected Indian companies
- ❖ Effects of financial performance and firm size on CSR in Indian oil and gas industry
- ❖ Comparison of CSR expenditure between the public and private sectors of India

The Companies Act, 2013 & CSR

- ❖ How Companies Act, 2013 shaped CSR practices in India

CSR Disclosure (CSRD)

- ❖ Reported, for the first time, a new CSRD Scale solely based on Companies Act, 2013
- ❖ CSRD Score and Extent of Disclosure
- ❖ Comparison of CSRD, for the first time, during the pre- & post-Companies Act period
- ❖ Comparison of Mandatory & Voluntary CSRD Items
- ❖ Study and development of a new Transparency Level Scale in CSR Disclosure

COVID-19 Pandemic & CSR

- ❖ Qualitative case studies on CSR activities of selected companies during the Covid-19 pandemic

CSR in Automobile Industry

- ❖ Development of a new CSR Circular Model based on the CSR Activities of Indian automobile industry

Public-Private Partnership & CSR

- ❖ Public Private partnership as a vehicle to execute CSR Activities

Networking in Micro and Small Enterprises

- ❖ Role of mobile phones in Micro and Small Enterprises in developing countries

Indian Public Sector Banks

- ❖ Performance analysis of selected Indian public sector banks using CAMEL Model

RESEARCH METHODOLOGY & COMPUTER SKILLS

- ❖ Measurement of scales and questionnaire design, Sampling techniques, Probability distribution, Testing of Hypotheses, Multiple Regression, Ordered Logistic Regression, Panel Data Regression, Independent Sample T-test, F-test, Content Analysis Technique, Cluster Analysis, Discriminant analysis, ANOVA, ANCOVA, MANOVA, MANCOVA
- ❖ PGDCFA (Post Graduate Diploma in Computerized Financial Application), *Finance*, 2009, *Brainware Computer Academy, Calcutta*
- ❖ SPSS, STRATA, JAMOVI, Tally 6.3, Tally 9, Accounting Concepts, Statutory Deductions, Payroll, Direct Tax, Indirect Tax, e-filing, MS Office

THESES SUBMITTED

- ❖ PhD (VU, Aug 2023): *A Study into CSR Expenditure and Its Reporting Practices of Selected Indian Companies*

- Advisors– Prof. Brajaballav Pal & Prof. Arindam Gupta, Dept. of Commerce, Vidyasagar University, Midnapore, WB
- ❖ MBA (IGNOU, 2016): *Performance Analysis of Selected Indian Public Sector Banks Using CAMEL Model*
Advisor– Saptarshi Ray, Dept. of Commerce, St. Xaviers College, Kolkata, WB

PUBLICATIONS

- ❖ Banerjee, O.* (2023). Qualitative Case Studies on CSR Activities of Five Indian Companies during Covid-19 Pandemic, *Business Spectrum*, XIII(1), 83.
- ❖ Banerjee, O.* (2022). A Study of CSR Expenditure between Private and Public Sectors in India during the Pre- and Post-Companies Act, 2013, *Business Spectrum*, XII(1), 30-47.
- ❖ Banerjee, O.*, Gupta, A., & Pal, B. (2022). CSR Disclosures of Selected Indian Companies on Companies Act, 2013 -based new CSRD scale, *International Journal of Management and Commerce*, 4(2), 81-91.
- ❖ Banerjee, O.* (2021). A Brief Review of the Influence of Mobile Phones on Micro and Small Enterprises in Developing Countries, *The Journal of Natural Sciences*, 1(1), 129.
- ❖ Bhattacharya, O*. (10 & 11 Dec, 2015). Public-Private Partnership: A Vehicle to Execute CSR Activities, *UGC National Seminar on Public Private Partnership for Faster and Inclusive Growth: Outlook, Opportunities and Challenges*, pp. 20
- ❖ Bhattacharya, O.* (27 & 28 Nov, 2015). Development of a New CSR Circular Model Based on CSR Activities by Automobile Industry in India, *UGC National Seminar on Contemporary Issues in Finance and Management*, pp. 137
- ❖ How Legalization Shapes CSR: Evidence from the Companies Act, 2013 in India, *Manuscript under preparation*
- ❖ Firms' Highly Polluting Nature Renders Firm Size Insignificant Toward CSR: An Evidence from Indian Oil and Gas Industry, *Manuscript under preparation*

PRESENTATIONS IN SELECTED CONFERENCES

- ❖ CSR Spending Pattern of Private and Public Sector Companies: A Comparative Analysis During Pre- & Post-Company Act Period, *UGC Sponsored International Conference & Research Methodology Workshop, Vidyasagar University, 2017*
- ❖ Public-Private Partnership: A Vehicle to Execute CSR Activities, *UGC Sponsored National Seminar, Rabin Mukherjee College, Kolkata, 2015*
- ❖ Development of a New CSR Circular Model Based on CSR Activities by Automobile Industry in India, *UGC Sponsored National Seminar, Abanindra Sabhagriha, Kolkata, 2015*
- ❖ Fundamental Concepts & Applications of Final Accounts, *Jadavpur University, 2009*
- ❖ National Conference on Accounting Standards, *Indian Accounting Association, Calcutta, 2008*

FACULTY DEVELOPMENT PROGRAMS (FDP) & WORKSHOPS

- ❖ National Seminar & Prof. AK Basu 6th Memorial Lecture, at *JN Bose Auditorium, ICAI Head Quarter, Kolkata*, organized by *Univ of Calcutta & The Institute of Cost Accountants of India*, 7th Oct, 2023
- ❖ Analytical Research Techniques for Social Sciences, *Naba Ballygunge Mahavidyalaya & Exceller*, 14th–20th Apr, 2021 (7-day Workshop & FDP)

- ❖ Multivariate Data Analysis, *Naba Ballygunge Mahavidyalaya & Exceller*, 17th–23rd March, 2021 (7-day Workshop & FDP)
- ❖ Quantitative Data Analysis, *Naba Ballygunge Mahavidyalaya & Exceller*, 21st–27th Feb, 2021 (7-day Workshop & FDP)
- ❖ Introduction to Cross-sectional Data analysis using SPSS and JAMOVI, *Kidderpore College, Univ. of Calcutta, & The Institute of Cost Accountants of India*, 17th–23rd Aug, 2020 (7-day Workshop & FDP), Obtained Grade A+

WEBINARS

National

- ❖ Impact of Covid-19 on Indian Economy: Prospects and Challenges Ahead, *Sonamukhi College Bankura & Belur Research Assoc. of Social Science*, 3rd Aug, 2020
- ❖ The Covid-19 Economic Crisis, *Maulana Azad College, Kolkata* 31st July, 2020

International

- ❖ Issues and Challenges on Business, Economics and Finance in Global Scenario in the Present Context, *Raiganj University, WB*, 18th June, 2020
- ❖ The Impact of Covid-19 on the Economy and Society, *Dinabandhu Andrews College, Kolkata*, 28th July, 2020
- ❖ **Impact of Covid-19 on Tourism Industry in Particular and Economy at Large**, *Purash-Kanpur HN Mahavidyalaya, Howrah*, 24th July, 2020

RESEARCH PROJECTS PURSUED

- ❖ A Study of CSR Expenditure and Reporting Practices of Selected Indian Companies
- ❖ Performance analysis of selected Indian Public Sector Banks using CAMEL Model
- ❖ A New Educational Web Portal for Post Higher Secondary Commerce Students: A Report on its Design, Performance, and Business Aspects
- ❖ Computation of Tax Liability of a Company and Online Submission of its Return

ORIGINAL RESEARCH PROPOSAL WRITTEN

- ❖ A Study of CSR Expenditure and Reporting Practices of Selected Indian Companies
- ❖ Development of a New CSR Circular Model Based on CSR Activities by Automobile Industry in India
- ❖ Public-Private Partnership: A Vehicle to Execute CSR Activities
- ❖ Cross-Functional Interactions of Sales, Marketing, Operational, R&D and Environmental Capabilities on New Product Performance: An Investigation Done Under the Light of Business Strategy Types
- ❖ Evaluation of Customer Satisfaction in Fast Food Industry: A Study Targeting Diverse Indian Population

AWARDS & HONOURS

- ❖ Passed PhD Entrance Examination in Commerce, Vidyasagar University, WB
- ❖ First Division in MBA, IGNOU
- ❖ First Class 9th rank in MCom, Calcutta University
- ❖ First Class Distinction in PGDIM, IGNOU
- ❖ First Class in BCom, Calcutta University
- ❖ Received Lecturer Positions at different colleges under Calcutta University
- ❖ Received Foundation Certificate from prestigious institute, The Institute of Chartered Accountants of India, Calcutta
- ❖ Rabindra Sangeet singer in Rupasi Bangla, and Akash Aath TV Channels

- ❖ Selected as Rabindra Sangeet Artist, All India Radio, Akashvani, Kolkata, 2020
- ❖ Awarded Honorary Title & Degree Sangeet Visharad as a Vocal Singer, specialized on Rabindra Sangeet, Pracheen Kala Kendra, Chandigarh
- ❖ Awarded again Title & Degree Sangeet Visharad as a Vocal Singer, specialized on Rabindra Sangeet, Nikhil Bharat Sangeet Parishad, Rabindra Bharati University
- ❖ *Distinction* on Rabindra Sangeet, Dakshinee, Calcutta
- ❖ Received Best Singer Award from several music competitions in Kolkata
- ❖ Received Best Writer Award from Satyajit Ray

PROFESSIONAL MEMBERSHIP

- ❖ West Bengal College & University Teachers' Association

CULTURAL ACTIVITIES

- ❖ Rabindra Sangeet singer of Akashvani Kolkata, All India Radio, TV Channels (Rupasi Bangla, Akash Aath), and in different cultural programs, stage shows (Kala Mandir, Dakshinee, IIT Kharagpur Alumni program and others)
- ❖ Released Durga Puja Music CD Album, 2013
- ❖ Published stories, poetries and articles in magazines

REFERENCES

- ❖ Prof. Brajaballav Pal, (PhD Advisor) Professor, Department of Commerce, Vidyasagar University, Midnapore, WB 721102, India, Phone: +91 8900163078, Email: pal.brajaballav@mail.vidyasagar.ac.in , pal.brajaballav@gmail.com
- ❖ Prof. Arindam Gupta, (PhD Advisor) Professor, Department of Commerce, Vidyasagar University, Midnapore, WB 721102, India, Phone: +91 9433473514, Email: arindam_finance@mail.vidyasagar.ac.in , arindamgupta69@gmail.com
- ❖ Prof. Kalpataru Bandopadhyay, (Class Teacher) Professor, Department of Commerce, Vidyasagar University, Midnapore, WB 721102, India, Phone: +91 9434665183, Email: kalpataru@mail.vidyasagar.ac.in , bkalpa.0to1@gmail.com
- ❖ Prof. Sanjib Roy, (Departmental Senior Coworker) Associate Professor, Department of Commerce, Sammilani Mahavidyalaya, Baghajatin, Kolkata 700094, Phone: +91 9830010782, Email: smv.sroy.h@gmail.com

